



Heidi Link > ACD, Art Director

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experience:

Freelance Art Director / 2011-present

DraftFCB, Chicago / 2008-2011 / ACD, Art Director

clients: Volkswagen / Kmart / Hampton Inn /

Centocor Ortho Biotech Inc. / ProCure

Element 79 Partners, Chicago / 2001-2008 / ACD, Art Director

clients: Supercuts / Quaker cereal and snacks

Tropicana / Propel / Gatorade / Pepsico

Farmer's Daughter Hotel / New business

FCB, Chicago / 2001 / Senior Art Director

clients: Quaker cereals / Sara Lee Bakery / Mattel / New business

Euro RSCG Tatham, Chicago / 1994-2001 / Art Director

clients: Red Lobster / Havas Interactive / Bayer / Dean's Foods

Sam's Club / New business

awards:

Silver Addy > Farmer's Daughter

London International Advertising Award > Supercuts

Adweek Spot of the Month > Supercuts

Gold Effie > Life cereal

